

3RD INTERNATIONAL CONFERENCE ON “ADVANCES IN MATERIALS SCIENCE AND TECHNOLOGY” (ICAMST – 2025)

July 24 – 26, 2025

**Organized by: M S Ramaiah University of Applied
Sciences, Bengaluru
in association with**



POSTER GUIDELINES

Objective and Format

A scientific poster is a visual tool used to communicate research findings concisely and effectively. The purpose is to engage viewers in meaningful discussion through a clear, well-organized, and visually appealing display of your work.

Participants are encouraged to present their key research outcomes through concise text and impactful visuals that promote interaction and understanding. Posters should be self-explanatory but designed to invite discussion with the presenter.

Poster Content Structure

Each poster should typically include the following components:

1. Title – Clearly displayed at the top center
2. Authors and Affiliations – Include full names, institutional affiliations, and contact details of the corresponding author

3. Introduction – Background, motivation, and research objectives
4. Materials and Methods – Theoretical framework, experimental setup, and methodology
5. Results – Use graphs, figures, and data summaries to showcase findings
6. Discussion and Conclusion – Interpretation and significance of the results
7. Acknowledgements and References – Credit funding agencies, collaborators, and key literature

★ Note: Use concise text — ideally limited to 25% of the poster space — and prioritize visuals such as figures, schematics, diagrams, and photos for enhanced comprehension.

Design and Layout Specifications

- Poster Size: Posters should be in portrait orientation: Recommended dimension is **1.0 m × 1.2 m**.
- Integration: The poster must be printed as a single large sheet. Do not use multiple A4 or A3 sheets pinned together.
- Font Size: All text should be readable from a minimum distance of **1 meter**.
- Flow: Organize content to read top to bottom and left to right, ensuring a logical and easy-to-follow structure.
- Spacing: Maintain adequate white space to reduce clutter and improve readability.

Visual Guidelines

- ✓ Use graphs to present data wherever possible, as they are more intuitive than detailed tables.
- ✓ Keep tables minimal and clean if necessary.
- ✓ Ensure all visuals are clear, labeled, and self-explanatory (e.g., axis titles, legends, scale bars, and direction markers).
- ✓ Remove unnecessary visual elements that do not add value.

General Suggestions

- ✓ Focus on clarity and simplicity — avoid overcrowding the poster with excessive information.
 - ✓ Highlight only the most important points of your study.
 - ✓ Aim to create a design that facilitates viewer engagement and understanding without relying entirely on verbal explanation.
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